We need a platform sponsor to narrow the focus for participants

Mentors will be important to help students learn the new technology

Apple - They need a developer account

Game studio partner?

Themes?

what do we want this event to look like? our dream event ?

Basically a pitch deck to get our major sponsor (Target McDonalds)

Geared towards on-boarding McDonalds as our major sponsor

Non mcdonalds branding , geared towards getting a sponsor with he goal of that sponsor using the winning games to benefit them

Imagine a room full of 100 developers designing a game for your business need.

the prize money could be used to fund the finishing of the game. Paid out over milestones to help them complete the game. They have to do the work to finish the game.

10K in cash and 15K in funding

a hackathon to build a game for a sponsor needs. the sponsor gets hundreds of developers making a game using their brand that they can then use for promotional services